We aim to inspire and develop Creativity, Innovation, and Entrepreneurship at Washington University. To ensure this focus, we promise to maintain the following values and we encourage our community to do the same.

Inclusivity - We welcome and support people of all backgrounds and identities including, but not limited to race, ethnicity, culture, gender identity and expression, sexual orientation, age, social and economic status, educational level, political belief, religion, and mental physical ability in order to build an interdisciplinary community.

Respectfulness - We treat all members of the Washington University community with dignity and respect including students, colleagues, faculty, staff, and alumni, as well as the St. Louis public.

Responsibility - We act as good stewards of the resources entrusted to our care.

Curiosity - We encourage our creators, innovators, and entrepreneurs to explore their curiosity by asking questions, listening actively, and inviting collaboration and interactions across disciplines.

Acceptance - We are open to all ideas and value those ideas equally. We encourage those with ideas to do the requisite work in order to determine feasibility and market/product fit.

Confidentiality - We respect the intellectual property rights of others and protect the confidentiality and personal information of participants involved in Center programs, events, and activities.

Impartiality - We discourage relationships and activities that hurt an individual’s ability to make objective and fair decisions.

Professionalism - We maintain attire, behavior, and technology usage that is appropriate for an entrepreneurial environment.

Fun - We spark passion through enjoyable, dynamic opportunities that drive individuals to pursue big ideas and find purpose in their entrepreneurial efforts.

Commitment - We are committed to inspiring innovation and entrepreneurship in everyone who interacts with our center.